

**FOR IMMEDIATE RELEASE**  
May 2, 2011

**CONTACT:**  
David Steele  
(317) 824-1414  
[david.steele@thesteelgroup.us](mailto:david.steele@thesteelgroup.us)

**Steele to Keynote Indiana University Kelley School of Business Commencement**

INDIANAPOLIS - David Steele has been selected as the keynote speaker at the undergraduate commencement ceremony for the spring 2011 Kelley graduates at the Indianapolis campus. The ceremony will be held in the Sagamore Ballroom, Indiana Convention Center on Sunday, May 15 at 5:30 pm and is open to the public.

Mr. Steele's extensive business experience and diverse background ranges from corporate officer level positions to entrepreneurial roles. He has successfully led three start-up ventures, and has been affiliated with several domestic and international private equity funded ventures. Steele's international experience includes Europe, Canada and India. He is a Certified Management Consultant, Six Sigma Black Belt and served for five years as a member of the Board of Examiners for the Malcolm Baldrige National Quality Award.

Steele has taught college courses for 17 consecutive years at the Indiana University Kelley School of Business (Indianapolis) and currently lectures courses on free enterprise and the creation of wealth in America, as well as new venture creation. He has been the recipient of numerous teaching awards, including the Chancellor's Prestigious External Award Recognition.

Steele is a graduate of Indiana University (IUPUI) where he majored in business economics and public policy at the School of Business. Post college training, Steele's professional development curricula includes residency at New York Stock Exchange/Euronext, New York Mercantile Exchange, Columbia University, Babson College, Federal Reserve Bank of New York, Center for Creative Leadership, Sales Performance International, National Institute of Standards and Technology/US Department of Commerce, Underwriters Laboratories, and Bloomberg, L.P. He is a decorated veteran of the US Army intelligence corps; serving in field assignments overseas and strategic assignments in Washington, D.C.

-30-

The Steele Group is a privately held management consultancy specializing in the customer side of business success. The company supports clients in all business sectors with a focus on customer expectation, acceptance and integration of emerging process applications designed to yield financial and customer satisfaction improvement. The Steele Group is headquartered in Indianapolis, Indiana and may be found on the web at [www.thesteelgroup.us](http://www.thesteelgroup.us).