

FOR IMMEDIATE RELEASE

Monday, December 22, 2014

CONTACT:

David Steele, 317.824.1414

david.steele@thesteelgroup.us

The Steele Group Awarded Veteran-owned Small Business Status with U.S. Department of Veterans Affairs

INDIANAPOLIS - The Department of Veterans Affairs, Washington, D.C. has awarded The Steele Group, LLC Veteran-owned Small Business status. As part of the broader process for becoming a verified Veteran-owned small business (VOSB), the Steele Group has also been added to the Veteran business database at www.vip.vetbiz.gov and is eligible to participate in Veterans First Contacting Program opportunities with the Veterans Administration.

The extensive due diligence process conducted by the Department of Veterans Affairs, Center for Verification and Evaluation ensures *The Veteran* has direct, unconditional ownership of at least 51% of the company and has full decision making authority, *The Veteran* manages the company on both a strategic policy and a day-to-day basis, *The Veteran* holds the highest officer position, *The Veteran* should be the highest compensated employee unless there is a logical explanation otherwise, and *The Veteran* has the managerial experience of the extent and complexity needed to manage the company. Further information about this process can be found at www.vetbiz.gov.

The Steele Group, LLC is a management consultancy owned and managed by David E. Steele, a lifelong Indianapolis resident and business executive. The Steele Group advises both Fortune 100 & 500 companies, as well as smaller start-up and stage II ventures. Steele's extensive business experience and diverse background ranges from corporate officer level positions to entrepreneurial roles. He has successfully led three start-up ventures and has been affiliated with several domestic and international private equity funded ventures in the energy space. Steele's international experience includes Europe, Canada and India. He is a Certified Management Consultant, Six Sigma Black Belt and served for five years as a member of the Board of Examiners for the Malcolm Baldrige National Quality Award.

Steele currently serves on the Board of Directors for the Percussive Arts Society Inc., and also serves as Vice President of the Board of Directors for The Friends of T.C. Steele State Historic Site, Inc. located in Brown County, Indiana.

Steele is a decorated veteran of the US Army Intelligence Corps serving in field assignments overseas and strategic assignments in Washington, D.C. Steele is retired from the US Army Reserve.

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About The Steele Group:

The Steele Group is a privately held management consultancy specializing in the customer side of business success. The company supports clients in all business sectors with a focus on customer expectation, acceptance and integration of emerging process applications designed to yield financial and customer satisfaction improvement. The Steele Group is headquartered in Indianapolis, Indiana and may be found on the web at www.thesteelgroup.us.