

FOR IMMEDIATE RELEASE
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Steele to Address Armed Forces Veterans at IUPUI

INDIANAPOLIS – David E. Steele, Managing Principal of The Steele Group, LLC and faculty member at the Kelley School of Business - Indiana University (IUPUI), will be one of three faculty members addressing students, faculty and staff during the second annual Armed Forces Appreciation Luncheon on Veterans Day, Tuesday, November 9, 2010. This event marks the second annual celebration that is part of IUPUI Veterans Week activities on the Indianapolis campus.

The luncheon will be hosted from 11:00 am to 1:00 pm in the Campus Center, Room 450 and will honor IUPUI students, faculty and staff veterans and service members on the Indianapolis Campus. The event will open with a POW/MIA Missing Man Ceremony followed by a social reception prior to lunch. Each speaker will talk about the theme “Service to Scholarship” and what this means to each personally.

Steele, who attended IUPUI on the GI Bill said “Our veterans make a wonderful contribution to the learning experience in our classrooms and enhance the diversity of our campus immensely”. He went on to state that “IUPUI’s heritage began in 1969 with largely non-traditional students, and the veterans who have served their country and returned to our classrooms have been an important part of that heritage for over 40 years”. Nekoma Burcham, of the IUPUI Office of the Registrar, Veterans Affairs added, “David gives freely of his time to support veteran issues on campus and is an active voice in the process of improving our university’s service to those who have served us”.

Steele is an award winning faculty member and has twice been awarded the Schuyler F. Otterson award for teaching excellence; academic years 1999 & 2006. He has been an adjunct faculty member for 12 years at the Indianapolis Campus and currently lectures courses on entrepreneurship.

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The Steele Group is a privately held management consultancy specializing in the customer side of business success. The company supports clients in all business sectors with a focus on customer expectation, acceptance and integration of emerging process applications designed to yield financial and customer satisfaction improvement. The Steele Group is headquartered in Indianapolis, Indiana and may be found on the web at www.thesteelgroup.us.